



DIALOGUE LANGUAGES srl

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BNP Paribas Fortis, 1, Place Pierre-le-Grand B-4900 Spa

Swift: GEBABEBB

IBAN: BE61 0017 9300 7917

FEES 'one-to-one' programmes

EXCL. VAT

* German-Meersburg (Lake Constance)*

Price per person in half-board accommodation (single room with private bathroom & television)

THE DIALOGUE WEEK: 70 hours of contact with the language and culture from Monday 9.00 a.m. to Friday ±4.00 p.m.

INTENSIVE programme 'made to order'

5 private lessons a day x 5 days + 3 hrs individual study + 3 h mealtime conversation **3390 €**

PROFESSIONAL programme 'made to order'

6 private lessons a day x 5 days + 3 hrs individual study + 3 h mealtime conversation **3780 €**

ULTIMATE programme 'made to order'

7 private lessons a day x 5 days + 3 hrs individual study + 3 h mealtime conversation **4180 €**

Extras

Arrival on Sunday evening Between 6.00 p.m. and 7.00 p.m. (bed & breakfast included) **65 €**

Transportation to & from train station Between 6:00 p.m. and 7:00 p.m. **120 €**
Überlingen/Friedrichshafen for Meersburg

Transportation to & from Airport Between 6:00 p.m. and 7:00 p.m. **250 €**
Airport Zürich

Dinner on Friday **50 €**

Extra bed and breakfast Per night **125 €**

Extra lunch or dinner Per meal **with teacher** **50 €**

For all these programmes, we propose **two ways of studying**

- * Improvement of **precise aspects of the language** (comprehension, grammar, vocabulary, pronunciation...)
- * Improvement of **oral or written communication skills in a specific field** (banking, insurance, environment, business...)

IN YOUR COMPANY

Training seminars 'made to order'

Seminars of a few days

Negotiating, language for secretaries, for business, for diplomats, for bankers,...

Price and brochure on request

Look Before You Leap Into a Language You May Have to Put Your Money Where Your Mouth Is

BY BRANDON MITCHENER
Staff Reporter

LESSON ONE: Look at language classes like any other investment. After shopping around for a two-week crash course, David Ecklund, a 47-year-old American sales executive living in Brussels, thought he was lucky to get into a group course that a local school was running for another U.S. multinational. It was cheaper than places out of town and so, says Mr. Ecklund, "I figured I'd stay in Brussels."

He got what he paid for. Instead of building the little he had learned of the language at high school, Mr. Ecklund got an intensive exercise in frustration. "In a classroom environment with seven to 10 people," he says, "you learn at the pace of the slowest student." Even worse, he was so put off by the experience he gave up entirely on learning the language for three years.

MONEY MATTERS

Whether you pay for language classes yourself, like Mr. Ecklund, or your company pays for them, there's nothing more frustrating than wasting time and money on language lessons - especially in a class that's supposed to be "intensive." But even one-on-one instruction can be a waste if you choose the wrong school. And with prices for intensive and full-immersion classes ranging from \$20 to \$100 an hour - not to mention the possibility of losing income from having to take time off from work or using vacation time - it pays to

choose carefully. (Intensive refers to morning classes with afternoons off, while full-immersion programs pretty much involve round-the-clock attention.)

First off, decide what kind of return you want on your time and money and choose a school - or combination of schools - that maximizes the potential reward while minimizing the chance of wasting time and money. Many language schools don't offer refunds. The most important criteria for a successful intensive or full-immersion experience are small class sizes and professional teachers as well as preparation, follow-up and realistic expectations on the part of the student. (...)

On his second try, Mr. Ecklund found just what he was looking for: a full-immersion program at **DIALOGUE**, that both helped him with his pronunciation and grammar and adapted itself to his interests - including vocabulary geared to his logistics business. Mr. Ecklund is commercial director of Caterpillar Logistics Services Inc., a unit of Caterpillar Inc.

The key to Mr. Ecklund's satisfaction, in his view, was the one-on-one philosophy of the school, **DIALOGUE**, which offers individualized courses ranging from 20 hours of instruction a week to a more extensive 40 hours a week.

Mr. Ecklund is convinced that the school, which is run out of the home of the teachers and includes full board and round-the-clock attention, is a bargain. "If you go to group classes, you might save money, but you'll probably spend the same amount over time because it'll take you much longer," he says.

In fact, people who have taken a full-immersion plunge say group classes should be limited to five students, especially if you're beyond the absolute-beginner level. The more numerous or more advanced the students, the more likely the ability level will vary wildly.

Small Is Beautiful

A reason to opt for one-on-one instruction, or at least go to a school that offers one-on-one lessons, is the opportunity to work on specialized vocabulary and cultural issues that wouldn't be part of a traditional curriculum.

Of course, schools like **DIALOGUE** have their price. (...) But considering the degree of individual attention they provide, students who attend them have a better shot at satisfaction.

Take the Plunge

One of the best language schools in Europe:

DialoguE

tel: +32(0)4 388 39 93

DialoguE Languages
(French in Vise (previously Spa)
or in Bretagne)

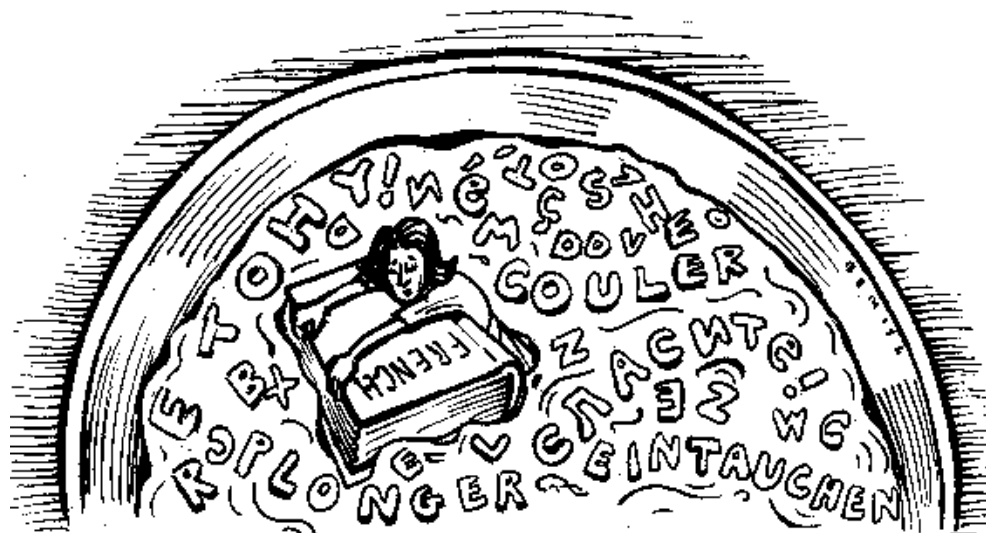
DialoguE English Courses
(English in Hastings)

DialoguE Idioms
(Spanish in Barcelona)

DialoguE Nederland
(Dutch in Maastricht)

DialoguE Germany
(German in Meersburg)

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Please use BLOCK LETTERS

Mr. - Ms. LAST NAME FIRST NAME Date of birth

Nationality Language: D - E - F - N - S Occupation:

Private address: P.O. Box..... Postal code City Country

Tel. E-mail address@.....

Name of Company: Department

Street..... N°..... Postal code City Country

Mailing address: PO Box..... Postal code..... City..... Country

Tel. WEB SITE

Person to contact: Mr. - Ms. LAST NAME FIRST NAME

Tel. E-mail address@.....

CHOOSE YOUR PROGRAMME:

THE WEEK AT DIALOGUE programme one-to-one 'made to order' from Monday 9.00 a.m. to Friday ±4.00 p.m.

Number			TOTAL AMOUNT	EXCL. VAT
.....	Intensive programme	5 private lessons/day	3390 €
.....	Professional programme	6 private lessons/day	3780 €
.....	Ultimate programme	7 private lessons/day	4180 €

EXTRAS

.....	Arrival on Sunday evening (bed & breakfast included)	(between 6 & 7 p.m.)	65 €
.....	Transportation to & from train station (between 6 & 7 p.m.):			
.....	Überlingen/Friedrichshafen for Meersburg		120 €
.....	Transportation to & from Airport (between 6 & 7 p.m.):			
.....	Airport Zürich		250 €
.....	Dinner on Friday		50 €
.....	Extra bed and breakfast		125 €
.....	Extra lunch or dinner with teacher		50 €

COURSE DATES: From.....toDate of first night..... Time of arrival.....Date of departure

I will be travelling by car train air TRAIN/FLIGHT n° STATION/ AIRPORT

Payment will be made by bank - Invoice: Private Company: P.O.Nr.....

Street..... N°..... Postal code CityVAT:

for the attention of: Ms. Mr. NAME..... FIRST NAME..... E-mail.....@.....

Signature and date..... How did you learn of DialoguE?

Ms. Mr. NAME FIRST NAME.....

COURSE DATES: From to

Private lessons per day

CHOOSE YOUR EDUCATIONAL PROGRAMME

Which field(s) would you like to improve your language skills in?

- Accountancy
- Administration
- Audit
- Bank
- Computing
- Diplomacy
- Economics
- Enterprise

- Environment
- Europe
- Everyday life
- Hotel business and tourism
- Insurance
- Journalism – Media
- Law
- Literature

- Management
- Marketing
- Negotiation
- Politics
- Sciences
- Secretarial work
- Selling
- Trade

- Others:
- General programme

Which specialisation in this field ?

Which precise aspect(s) of the language would you like to improve?

- spelling
- pronunciation
- grammar

- reading comprehension
- written expression
- general vocabulary

- listening comprehension
- oral expression
- specialised vocabulary

- Others:

With which media/materials?

LANGUAGE LEVEL

- Complete beginner
- Intermediate
- Beginner (little knowledge)
- Advanced
- Elementary
- Very advanced

Do you smoke? : yes no
Any allergies?
Any special dietary needs?

